

RODRIGO RIVAS PRODUCT DESIGNER

I am a bridge between **Design and Engineering**, leveraging scalable design systems and AI-optimized workflows to ensure production-ready deliverables. Experienced in end-to-end Design System creation with Figma in Pixel Perfect environments, and direct frontend development for "code-first" settings where rapid prototyping is a priority.

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Madrid, Spain

PROFESSIONAL EXPERIENCE

Head of Design — A0X

2023 – 2025 | Santiago, Chile (Remote)

Operational Efficiency: Defined and implemented the design pipeline from scratch, achieving a **50-70%** reduction in the total design-to-production cycle time.

Scalability and ROI: Built a Design System with **+200 components** aligned with Frontend constraints, accelerating the simultaneous development of 3 key products.

Technical Handoff: Reduced friction ("ping-pong") with engineering by **60-70%**, delivering precise specifications and maintaining visual technical debt below 10%.

Product Designer, Design Engineer — Consultant

2022 - Present | International, Remote

Market Validation: Executed both small and *end-to-end* projects, transforming complex business requirements into functional, investment-ready MVPs within 3-6 week cycles.

Global Operations: Served as the sole strategic design partner, managing asynchronous communication, iterations, and technical handoff across multiple time zones with zero operational friction.

Student Advocate — Platzi (YC-15)

2021 - 2022 | Bogotá (Hybrid)

Product Insights: Translated qualitative student feedback into actionable requirements for the Product and Growth teams, optimizing the roadmap and campaigns based on real friction points.

EDUCATION

Professional Certificate Level 3 IFCD0210

Web Application Development Technologies — Acción Laboral

Mar - Jul 2026 (in progress) — 620 hours — Funded by the Ministry of Education and FP | Segovia, Spain

UX/UI and Prototyping Certifications — Platzi

Nov. 2025 — 54 hours | Online

SKILLS

Product Design:

- End-to-End UI/UX
- Design Systems (Atomic)
- Advanced Prototyping (Figma)

Technical Acumen:

- React / Next.js Architecture
- TypeScript Code Review and Reading
- Handoff Optimization
- HTML5 / CSS3 / GitHub

Operations:

- AI-Powered Workflows
- Global Asynchronous Management

AWARDS

🏆 Project Designer for "CLPD"— Winner of the **BASED LATAM 2024 Hackathon.**

LANGUAGES

Spanish Native
English Advanced (C1)